

## **2010 New Haven Quality of Life Survey**

# **2010 New Haven Neighborhood Quality of Life Survey & Workshops**



## **East Rock Neighborhood**

## 2010 New Haven Quality of Life Survey

### Data Partner and Supporter

**DataHaven**, a non-profit (501(c)3) organization, is providing the survey organizers with technical assistance and data access. DataHaven's mission is to improve the Greater New Haven region by compiling and sharing high quality public information for effective decision making. DataHaven is a formal partner of the National Neighborhood Indicators Partnership (NNIP), a collaborative effort by the Urban Institute of Washington, DC, and local partners to further the development of neighborhood information systems in policymaking and community building.

The survey and neighborhood workshops are partially supported by grants from the **Community Foundation for Greater New Haven**, our region's largest grant-making organization.

# **2010 New Haven Quality of Life Survey**

## **About the Neighborhood Quality of Life Survey & Workshops**

### **•Purpose**

1. Identify internal resources and assets within neighborhoods (strengths, volunteers)
2. Develop neighborhood “Action Plans” on concerns
3. Meet new neighbors, build ability of neighborhood associations and CMTs to take future action

### **•Design and Organization (September-December 2009)**

### **•Data Collection (January-April 2010)**

### **•Analysis, Workshops and Final Reports (May 2010-)**

# 2010 New Haven Quality of Life Survey

## About the Results

9 neighborhoods



1200 Responses

<http://www.ctdatahaven.org>

- Survey not randomized or designed to give a statistically representative population sample of a city or neighborhood
- Some results can be compared with randomized data collection completed by Yale CARE in Fall 2009 & other data
- Designed to provide qualitative data and mobilize action through discussion, opportunities for neighbors to meet, and citizen action

# 2010 New Haven Quality of Life Survey

## The Results

1. Demographics
2. Community
3. Getting Around
4. Establishments
5. Desirability
6. Overall



## 2010 New Haven Quality of Life Survey

- 375 Total East Rock Responses
- 1247 Total Citywide Responses

	Residents	Workers/Business Owners	Students	Visitors
Citywide	89%	40%	15%	1%
East Rock	94%	42%	20%	1%

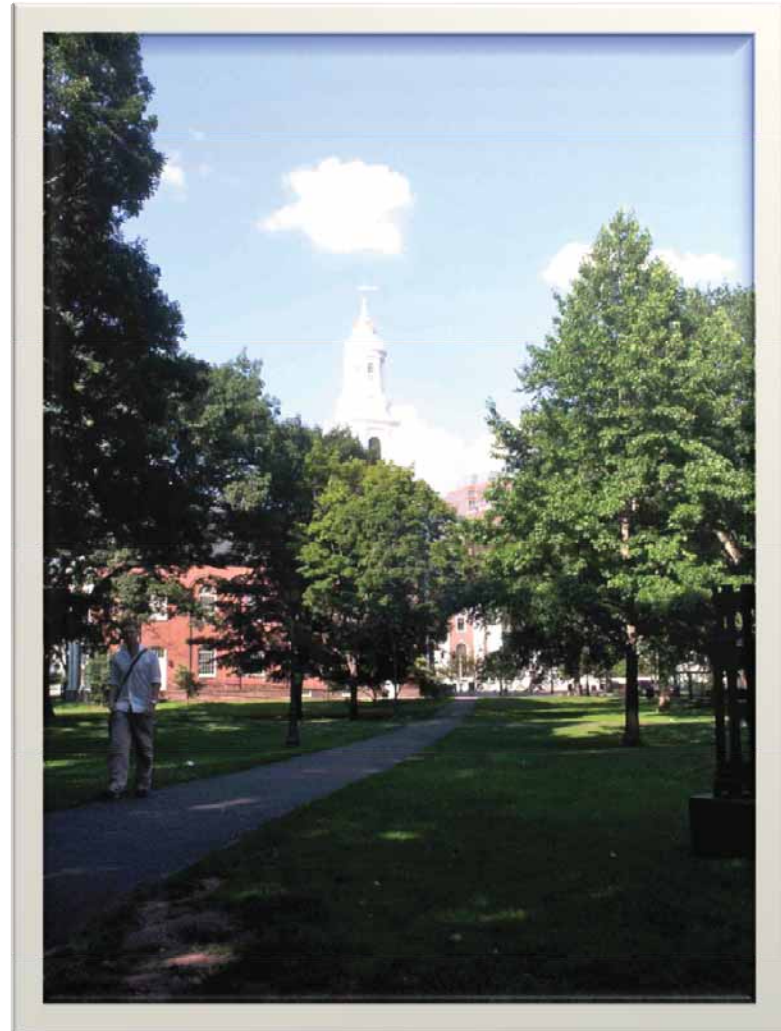
How many years have you lived / worked in the neighborhood?

	0-4 YRS	5-10 YRS	10+ YRS
Citywide	41%	20%	38%
East Rock	47%	21%	31%

# 2010 New Haven Quality of Life Survey

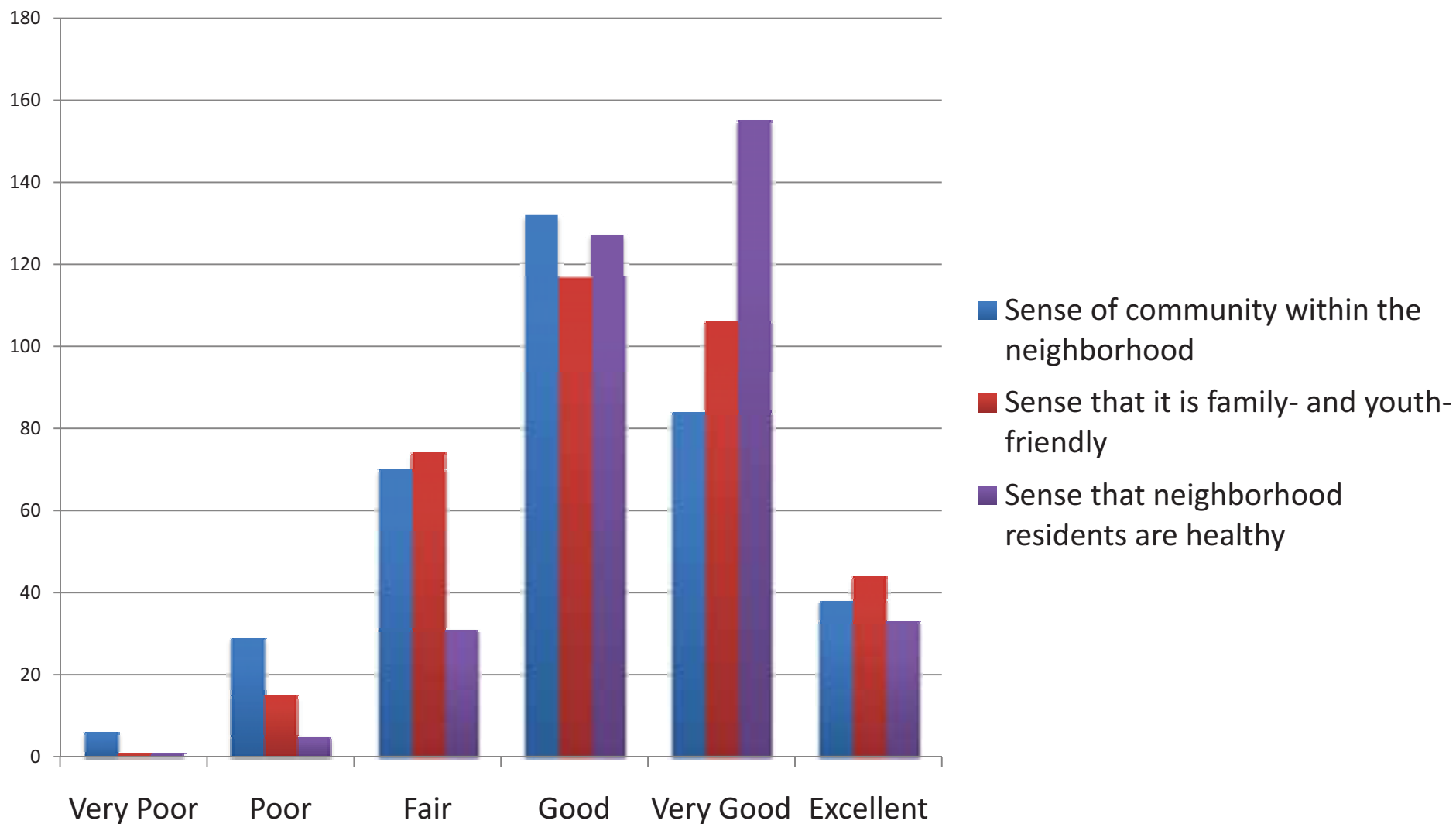
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# 2010 New Haven Quality of Life Survey

## Community Perceptions





## 2010 New Haven Quality of Life Survey

### Social Capital Responses

- **96 %** would stop to help if asked for directions
- **42%** think their neighbors would break up a fight in front of their house and someone was being beaten or threatened, but **44%** are unsure
- **70%** are likely or very likely to organize to keep a fire station open in the area if it was threatened by cuts. **25%** are unsure

## 2010 New Haven Quality of Life Survey

### Interaction with Neighbours

**55%** have not attended a single CMT (community management team) meeting this year

**60%** attended a meeting, event, get-together or festival with other residents somewhere within this neighborhood this year

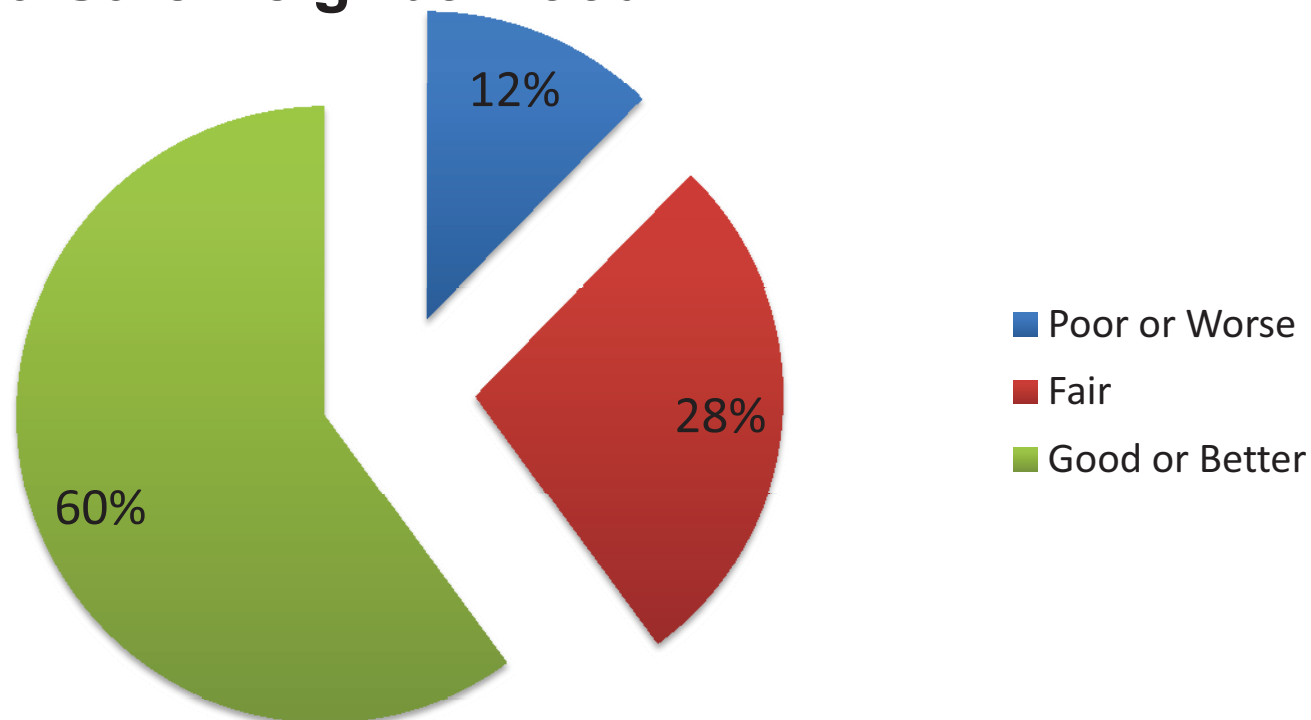
**43%** know their neighbors well and actively socialize, while **9%** do not know anyone on their street

### Additionally...

Only **52%** are satisfied with the communication they get from City Hall

## 2010 New Haven Quality of Life Survey

### Sense of a Safe Neighborhood



**89%** polled said that they would be comfortable approaching police officers in this area

**“Increased Police Enforcement”** was a common suggested area of improvement, whilst **“Lack of Police Presence”** frequently came up as a suggested method for improvement

# 2010 New Haven Quality of Life Survey

## Neighborhood/Street Attractiveness

Average Score based on Responses:

Strongly Agree = 4, Somewhat Agree = 3, Somewhat Disagree = 2,

Strongly Disagree = 1

	The n'hood is mostly free from gangs, prostitution and drug dealing.	I rarely encounter excessive panhandling.	I am not bothered by noise from adjacent residents, motor vehicles, commercial establishments
East Rock	3.3	3.5	2.8
East Rock: % Strongly or Somewhat Agree	85%	88%	68%
Citywide	2.8	3.2	2.6

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# 2010 New Haven Quality of Life Survey

## Methods of travel around the neighborhood

	Walk	Bicycle	Car	Taxi	Bus	Other
Daily / Primary mode of travel	<b>64.7%</b>	16.3%	40.4%	0.0%	5.9%	1.1%
At least one time each week	29.2%	16.3%	<b>41.0%</b>	0.6%	12.5%	7.4%
At least one time each month	4.4%	13.3%	10.9%	8.3%	5.6%	2.9%
Rarely / A few times each year	1.7%	22.1%	5.6%	<b>49.2%</b>	25.6%	6.9%
Never	0.0%	<b>32.0%</b>	2.1%	41.9%	<b>50.3%</b>	<b>81.7%</b>

## 2010 New Haven Quality of Life Survey

### Walking & Biking: Perceptions

Key: % Agree (% Strongly Agree)

*Many shops, stores, markets or places to go are within easy walking distance of my home.*

**82% (51%) East Rock   72% (36%) Citywide**                      CARE\*: 72% (48%)

*There are safe sidewalks and crosswalks on most of the streets in my neighborhood.*

**89% (49%) East Rock   79% (37%) Citywide**                      CARE: 71% (42%)

*There are facilities to bicycle in or near my neighborhood that are safe from traffic, either on streets or special lanes/paths/trails.*

**65% (17%) East Rock   52% (15%) Citywide**                      CARE: 46% (24%)

\*Yale CARE randomized sample of 6 lower-income areas, Fall 2009

## 2010 New Haven Quality of Life Survey

### Walking & Biking: Perceptions

Key: % Agree (% Strongly Agree)

*My neighborhood has several free or low cost recreation facilities such as parks, playgrounds, public swimming pools, etc.*

**80% (35%) East Rock    72% (28%) Citywide**                      CARE\*: 51% (25%)

*I feel unsafe to go on walks in my neighborhood at night.*

**62% (27%) East Rock    61% (27%) Citywide**                      CARE: 65% (48%)

*I feel unsafe to go on walks in my neighborhood during the day.*

**9% (2%) East Rock        15% (3%) Citywide**                      CARE: 31% (15%)

\*Yale CARE randomized sample of 6 lower-income areas, Fall 2009



# 2010 New Haven Quality of Life Survey

## Driving & Public Transportation: Perceptions

**Average Score based on Responses:**

Strongly Agree = 4, Somewhat Agree = 3, Somewhat Disagree = 2, Strongly Disagree = 1

	I am satisfied with the level of traffic enforcement	Adequate parking is available for residents, employees and retail.	Roadways, crosswalks and sidewalks are clean, accessible and well-maintained	Public transportation options are safe, convenient and useful.	I am satisfied with the levels of street lighting.
East Rock	2.1	2.7	2.3	2.6	2.9
East Rock: % Strongly or Somewhat Agree	38%	64%	44%	63%	73%
Citywide	2.2	2.7	2.3	2.7	2.8

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# 2010 New Haven Quality of Life Survey

## City Establishments

Average Score based on Responses:

Strongly Agree = 4, Somewhat Agree = 3, Somewhat Disagree = 2, Strongly Disagree = 1

	I am satisfied with access to library facilities.	Public parks, playgrounds and greenways are clean and well-maintained.	There are adequate after-school programs, activities and facilities for youth.	My neighborhood has several free or low cost recreation facilities
East Rock	3.1	3.2	2.7	3.1
East Rock: % Strongly or Somewhat Agree	81%	89%	66%	80%
Citywide	3.1	3.0	2.4	2.9

# 2010 New Haven Quality of Life Survey

## Summary: Neighborhood Establishments

**Residents might use or believe the neighborhood needs more:**

<b>Arts / cultural establishment</b>	<b>77%</b>
<b>Sit-down, moderately-priced restaurant</b>	<b>76%</b>
<b>Recreational facility</b>	<b>71%</b>
Farmers market	59%
Bank	59%
Clothing store	57%
Coffee shop or café	57%
Grocery store	56%
Live music venue	55%
Pharmacy	48%
Pub / bar	46%
Youth center	37%
Health clinic	29%
Laundromat / dry cleaner	19%
Dance club	15%
Fast food restaurant	13%

Other suggestions include: Convenience stores for basic needs, health food stores, community center, hardware store, wine shop, Target, and others

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# 2010 New Haven Quality of Life Survey

## **Attractiveness of Streets and Intersections**

83% said their street was more attractive/pleasant than other streets in New Haven as a whole

### **Most Attractive/Pleasant**

1. Orange Street
2. Livingston Street
3. St Ronan Street

### **Least Attractive/Pleasant**

1. Willow Street
2. Mechanic Street
3. Nash Street

# 2010 New Haven Quality of Life Survey

## Neighborhood/Street Desirability

Average Score based on Responses:

Strongly Agree = 4, Somewhat Agree = 3, Somewhat Disagree = 2, Strongly Disagree = 1

	I am satisfied with the levels of street lighting.	I am satisfied with trash collection and recycling services.	Roadways, crosswalks and sidewalks are clean, accessible and well- maintained	Private properties are clean and well- maintained.
East Rock	2.9	3.0	2.3	3.2
East Rock: % Strongly or Somewhat Agree	73%	77%	44%	87%
Citywide	2.8	3.0	2.3	3.0

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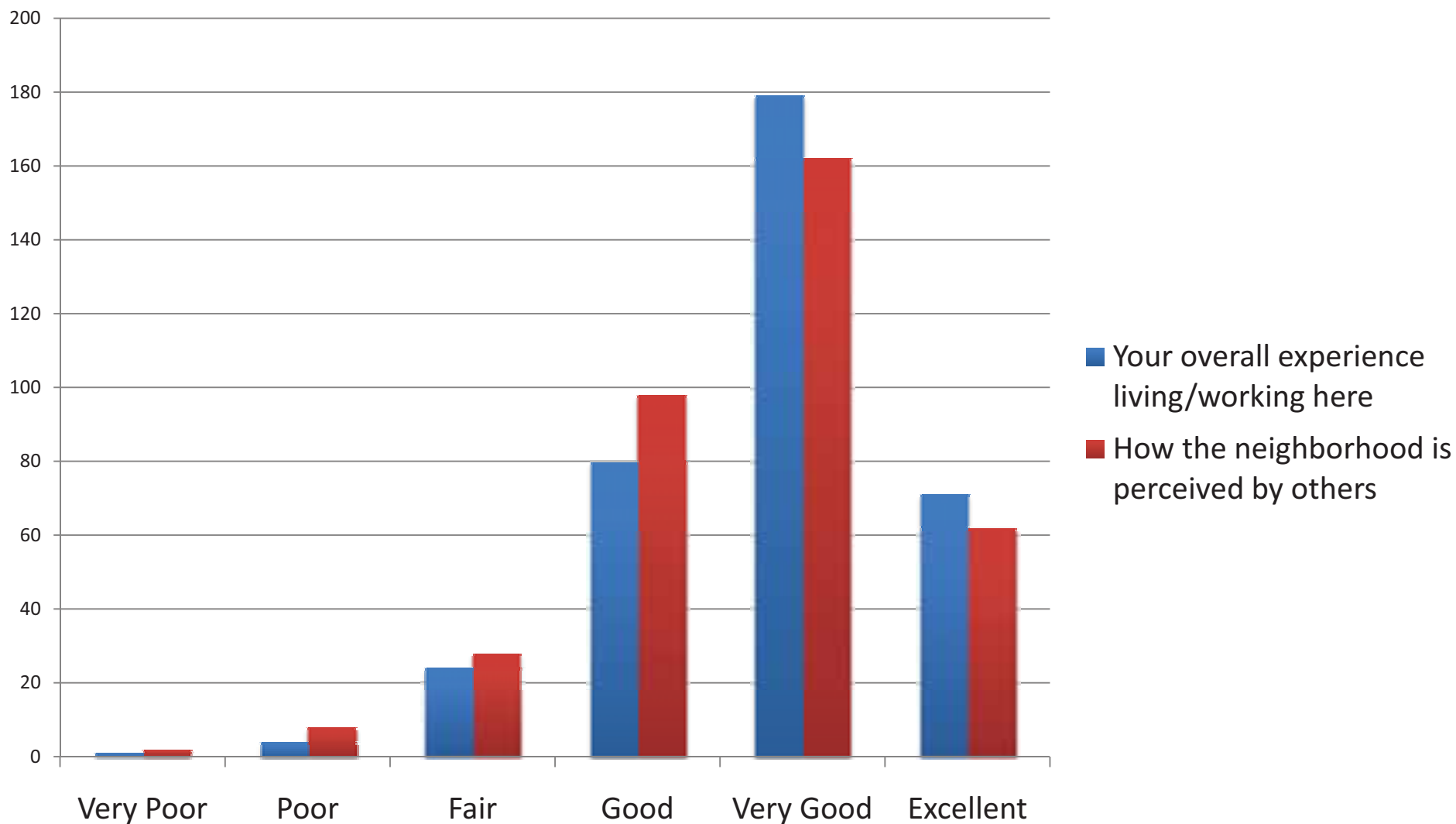
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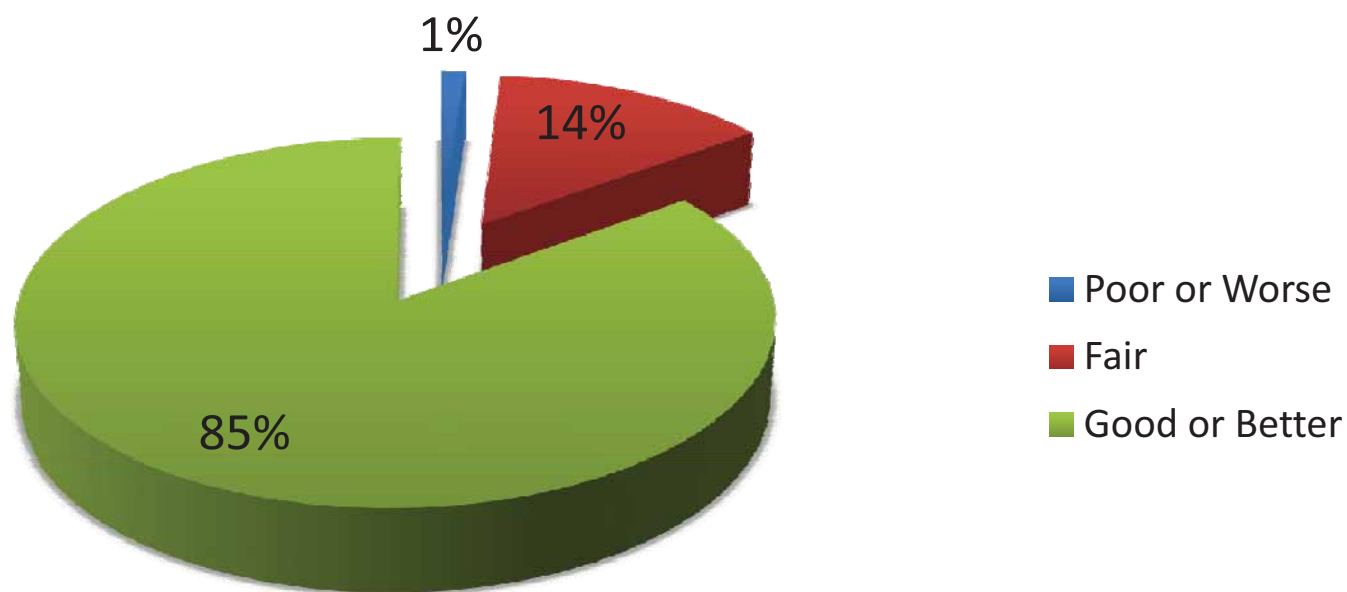
# 2010 New Haven Quality of Life Survey

## Overall Experience v. Opinion of External Perception



## 2010 New Haven Quality of Life Survey

### Direction the Neighborhood is Heading



**85%** believe that the direction their neighborhood is heading is “good” or better

**78%** hope to live/work here for the next 3-5 years