2010 New Haven Quality of Life Survey
Westville

2010 New Haven Neighborhood Quality of Life Survey & Workshops

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Data Partner and Supporter
DataHaven, a non-profit (501(c)3) organization, is providing the survey organizers with technical assistance and data access. DataHaven's mission is to improve the Greater New Haven region by compiling and sharing high quality public information for effective decision making. DataHaven is a formal partner of the National Neighborhood Indicators Partnership (NNIP), a collaborative effort by the Urban Institute of Washington, DC, and local partners to further the development of neighborhood information systems in policymaking and community building.

The survey and neighborhood workshops are partially supported by grants from the **Community Foundation for Greater New Haven**, our region's largest grant-making organization.

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About the Neighborhood Quality of Life Survey & Workshops

•**Purpose**
1. Identify internal resources and assets within neighborhoods (strengths, volunteers)
2. Develop neighborhood "Action Plans" on concerns
3. Meet new neighbors, build ability of neighborhood associations and CMTs to take future action

•**Design and Organization (September-December 2009)**

•**Data Collection (January-April 2010)**

•**Analysis, Workshops and Final Reports (May 2010-)**

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About the Results

| 9 neighborhoods | → | 1200 Responses |

http://www.ctdatahaven.org

• Survey not randomized or designed to give a statistically representative population sample of a city or neighborhood

• Some results can be compared with randomized data collection completed by Yale CARE in Fall 2009 & other data

• Designed to provide qualitative data and mobilize action through discussion, workshops and citizen action

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The Results

1. <u>**Demographics**</u>

2. Community

3. Getting Around

4. Establishments

5. Desirability

6. Overall

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- 191 Total Westville Responses
- 1247 Total Citywide Responses

	Residents	Workers/Business Owners	Students	Visitors
Citywide	89%	40%	15%	1%
Westville	97%	3%	-	-

How many years have you lived / worked in the neighborhood?

	0-4 YRS	5-10 YRS	10+ YRS
Citywide	41%	20%	38%
Westville	29%	24%	47%

2010 New Haven Quality of Life Survey
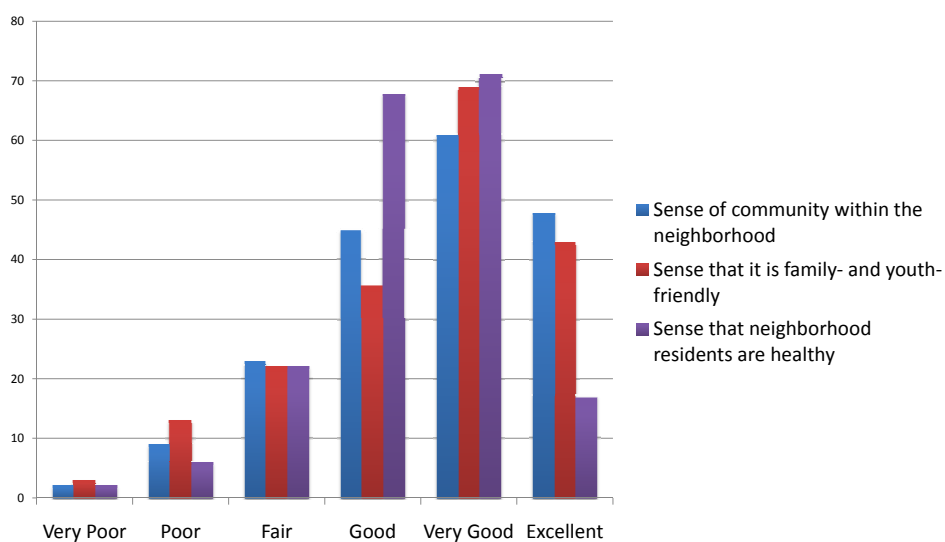## Westville

The Results

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Community Perceptions

Legend:
- Sense of community within the neighborhood
- Sense that it is family- and youth-friendly
- Sense that neighborhood residents are healthy

X-axis: Very Poor, Poor, Fair, Good, Very Good, Excellent

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Social Capital Responses

•**96 %** would stop to help if asked for directions

•**53%** think their neighbors would break up a fight in front of their house and someone was being beaten or threatened, but **34%** are unsure

•**82%** are likely or very likely to organize to keep a fire station open in the area if it was threatened by cuts. **13%** are unsure

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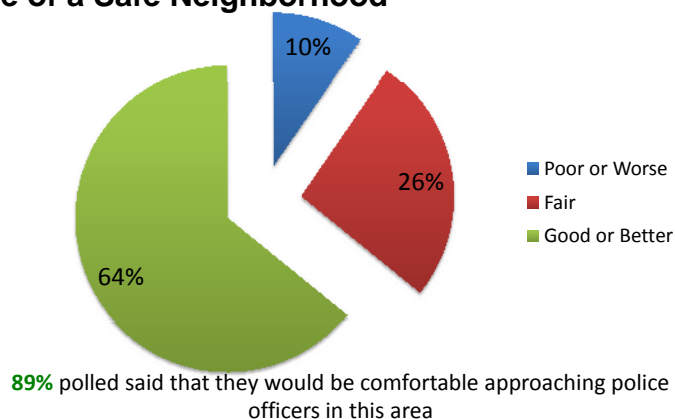## Westville

Interaction with Neighbours

48% have not attended a single CMT (community management team) meeting this year

74% attended a meeting, event, get-together or festival with other residents somewhere within this neighborhood this year

66% know their neighbors well and actively socialize, while **4%** do not know anyone on their street

Additionally…
Only **59%** are satisfied with the communication they get from City Hall

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Sense of a Safe Neighborhood

10%

26%

64%

- Poor or Worse
- Fair
- Good or Better

89% polled said that they would be comfortable approaching police officers in this area

"**Increased Police Enforcement**" was a common suggested area of improvement, whilst "**Lack of Police Presence**" frequently came up as a suggested method for improvement

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Neighborhood/Street Attractiveness

Average Score based on Responses:
Strongly Agree = 4, Somewhat Agree = 3, Somewhat Disagree = 2,
Strongly Disagree = 1

	The n'hood is mostly free from gangs, prostitution and drug dealing.	I rarely encounter excessive panhandling.	I am not bothered by noise from adjacent residents, motor vehicles, commercial establishments
Westville	3.1	3.7	2.8
Westville: % Strongly or Somewhat Agree	79%	95%	61%
Citywide	2.8	3.2	2.6

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Methods of Travel: Westville

	Walk	Bicycle	Car	Taxi	Bus	Other
Daily / Primary mode of travel	28.6%	7.5%	**80.3%**	0.0%	3.7%	1.2%
At least one time each week	**55.4%**	13.2%	17.4%	0.6%	6.8%	2.4%
At least one time each month	8.9%	17.6%	1.7%	3.9%	11.1%	0.0%
Rarely / A few times each year	6.5%	27.7%	0.6%	32.5%	27.8%	9.8%
Never	0.6%	**34.0%**	0.0%	**63.0%**	**50.6%**	**86.6%**

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Walking & Biking: Perceptions

Agree (Strongly Agree)

Many shops, stores, markets or places to go are within easy walking distance of my home.
82% (23) Westville   72% (36%) Citywide   CARE*: 72% (48%)

There are safe sidewalks and crosswalks on most of the streets in my neighborhood.
81% (41%) Westville   79% (37%) Citywide   CARE: 71% (42%)

There are facilities to bicycle in or near my neighborhood that are safe from traffic, either on streets or special lanes/paths/trails.
55% (19%) Westville   52% (15%) Citywide   CARE: 46% (24%)

*Yale CARE randomized sample of 6 lower-income areas, Fall 2009

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Walking & Biking: Perceptions

Agree (Strongly Agree)

My neighborhood has several free or low cost recreation facilities such as parks, playgrounds, public swimming pools, etc.
79% (31%) Westville   72% (28%) Citywide   CARE*: 51% (25%)

I feel unsafe to go on walks in my neighborhood at night.
52% (19%) Westville   61% (27%) Citywide   CARE: 65% (48%)

I feel unsafe to go on walks in my neighborhood during the day.
13% (2%) Westville   15% (3%) Citywide   CARE: 31% (15%)

*Yale CARE randomized sample of 6 lower-income areas, Fall 2009

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Driving & Public Transportation: Perceptions

Average Score based on Responses:
Strongly Agree = 4, Somewhat Agree = 3, Somewhat Disagree = 2, Strongly Disagree = 1

	I am satisfied with the level of traffic enforcement	Adequate parking is available for residents, employees and retail.	Roadways, crosswalks and sidewalks are clean, accessible and well-maintained	Public transportation options are safe, convenient and useful.	I am satisfied with the levels of street lighting.
Westville	2.0	3.0	2.4	2.8	3.1
Westville: % Strongly or Somewhat Agree	33%	75%	51%	69%	78%
Citywide	2.2	2.7	2.3	2.7	2.8

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City Establishments

Average Score based on Responses:
Strongly Agree = 4, Somewhat Agree = 3, Somewhat Disagree = 2, Strongly Disagree = 1

	I am satisfied with access to library facilities.	Public parks, playgrounds and greenways are clean and well-maintained.	There are adequate after-school programs, activities and facilities for youth.	My neighborhood has several free or low cost recreation facilities
Westville	3.3	2.9	2.7	3.0
Westville: % Strongly or Somewhat Agree	86%	76%	68%	79%
Citywide	3.1	3.0	2.4	2.9

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Summary: Neighborhood Establishments
Residents might use or believe the neighborhood needs more:

Grocery store	**82%**
Recreational facility	**76%**
Sit-down, moderately-priced restaurant	**76%**
Arts / cultural establishment	**71%**
Clothing store	**66%**
Live music venue	62%
Youth center	53%
Coffee shop or café	50%
Farmers market	43%
Health clinic	39%
Pharmacy	34%
Pub / bar	22%
Laundromat / dry cleaner	17%
Bank	14%
Dance club	8%
Fast food restaurant	7%

Other suggestions include: Convenience stores for basic needs, health food stores, community center, hardware store, wine shop, Target, and others

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Attractiveness of Streets and Intersections
85% said their street was more attractive/pleasant than other streets in New Haven as a whole

Most Attractive/Pleasant
1. West Rock Avenue
2. McKinley Avenue
3. Alston Avenue

Least Attractive/Pleasant
1. Whalley Avenue
2. Dayton Street
3. Willard Street

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Neighborhood/Street Desirability

Average Score based on Responses:
Strongly Agree = 4, Somewhat Agree = 3, Somewhat Disagree = 2, Strongly Disagree = 1

	I am satisfied with the levels of street lighting.	I am satisfied with trash collection and recycling services.	Roadways, crosswalks and sidewalks are clean, accessible and well-maintained	Private properties are clean and well-maintained.
Westville	3.1	3.2	2.4	3.2
Westville: % Strongly or Somewhat Agree	78%	83%	51%	87%
Citywide	2.8	3.0	2.3	3.0

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Overall Experience v. Opinion of External Perception

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Direction the Neighborhood is Heading

82% believe that the direction their neighborhood is heading is "good" or better

88% hope to live/work here for the next 3-5 years